

Lincoln Road Business Improvement District
Executive Committee Summary Meeting Minutes
Wednesday, May 14, 2025
2:00 p.m. – 3:30 p.m.

In Person

New World Center, 500 17th Street, Miami Beach, Florida 33139, Donor Lounge

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrR0ZNMmJYNiVLZVVEVjczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in: +1 301-715-8592

MEETING CONDUCTED WITH IN-PERSON QUORUM

AND VIA TELECONFERENCE SUMMARY MINUTES

(recording available upon request)

In-Person

Lyle Stern, President

Yuri Rebello, Secretary

David Herzberg, Member at Large

Anabel Llopis, Executive Director

Natalie Mejia, Staff

Claudia Jagid, District Consulting

Virtual

Mindy McIlroy, Vice President

Alan Khoudari, Treasurer

Clifford Stein, Board Member

Elba Machado, Board Member

Maria Stead, Board Member

Brian Park, BH Properties

Armando Bustillo, BH Properties

Michael Comras, Property Owner

Max Gelband, Comras Company

Misha Harris, Pontegadea

Albert Cohen, Centurion Real Estate

Carla Berens, Property Owner

Lisette Arrogante, City of Miami Beach

Diana Fontani, City of Miami Beach

Ariel Guitian, City of Miami Beach

Alexandra Riese, Dana Agency

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AGENDA

I. WELCOME/INTRODUCTIONS/ROLL CALL

II. APPROVAL ITEMS

- a. Yuri Rebello made a motion to approve the minutes from the Thursday, March 13, 2024, Executive Committee Meeting. Lyle Stern provided the second. The motion was approved unanimously.
- b. Lyle Stern made a motion to approve and endorse the installation of the “Safer Nation” sculpture, to be exhibited on Lincoln Road at no cost to the BID. The motion was seconded by Yuri Rebello and approved unanimously.
- c. Lyle Stern moved to deny the extension request for the XO World exhibition and, in its place, approve the installation of the *Wild Couch* sculpture by Gillie & Marc at a cost not to exceed \$30,000. The new sculpture will be exhibited for a period of one year. Approval is contingent upon the identification of an acceptable location and the ability to extend the current Gillie & Marc exhibition so that it may coexist with the new installation. It was further understood that the LRBID would have the discretion to relocate the sculpture at its own expense, and that payment may be made in two installments—50% in July and the remaining balance after October 1, 2025. The motion was seconded by David Herzberg and approved unanimously.

III. GENERAL AGENDA ITEMS

- a. Ariel Guitian from the City of Miami Beach provided an update on the timeline for Phase II of the Lincoln Road Master Plan:
 - i. Construction on Drexel Avenue is scheduled to begin in June, with an expected duration of approximately 12 months.
 - ii. Work on Meridian Avenue has been delayed and is now anticipated to begin in late summer or early fall.
 - iii. Phase III is currently at 90% design completion and is moving into the permitting phase; cost evaluations are underway.
 - iv. The contractor will provide detailed plans regarding pedestrian and business access, and the City will conduct stakeholder outreach prior to the start of construction.

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- b. Anabel provided a brief update on the preliminary planning for Mardi Gras 2026. The event is currently being introduced as part of the City's budget workshop discussions.
- c. The BID has requested additional funding support from the City of Miami Beach for the Block by Block program, which is also under consideration during the budget workshop.
- d. Claudia Jagid informed the group of a \$102,000 estimate for seasonal florals and plantings along Lincoln Road from November through May. The estimate has been submitted to the City Attorney's Office for review and to update the agenda item sponsored by Commissioner Laura Dominguez, which will be resubmitted to the City Commission.
- e. Anabel Llopis provided an update on the holiday décor request submitted to the City of Miami Beach.
- f. The LRBID 2025-35 renewal item is scheduled to be heard at the June City Commission meeting, where it is expected to be finalized and move forward with the execution of the Memorandum of Understanding (MOU).
- g. Anabel Llopis informed the group about the upcoming launch of the monthly Lincoln Road Art Walk, scheduled to begin on May 15. The event will take place every third Thursday of the month in coordination with the Miami Beach Culture Crawl.
- h. Anabel Llopis informed the group that staff is actively exploring the development of a major art installation in connection with the 2026 FIFA World Cup. Additional details will be presented at the next meeting.
- i. Anabel Llopis reported that staff has been in ongoing discussions with the City of Miami Beach to allow sidewalk cafés on Lincoln Road to display television screens within their permitted footprint. The Miami Beach Police Department has raised public safety concerns and is requiring the presence of off-duty officers, scheduled at their discretion. This requirement presents a significant financial burden for the BID. Staff continues to advocate for a balanced solution that ensures public safety while preserving the economic viability of participating café operators.
- j. Anabel Llopis announced the grand opening of the *Michelangelo Immersive Experience*, located at 1212 Lincoln Road.
- k. Anabel Llopis announced that the groundbreaking ceremony for the Grand Hyatt is scheduled to take place on Friday, May 16.

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- l. Claudia Jagid provided an update on the recent meeting with the Miami Beach Commission for Women and discussed the potential for collaboration on events in 2026.
- m. Claudia Jagid provided an update on the recent City of Miami Beach Sister Cities meeting, including discussions about Mardi Gras, and noted the possibility of collaborating with them on a major event in 2026.

IV. NEW BUSINESS

- V. Lyle Stern requested an update regarding the meeting with the City Attorney to discuss delinquent assessments and the potential for placing liens on properties with outstanding fees. Anabel Llopis will follow up on the request and coordinate scheduling the meeting.

MEETING ADJOURNED

Next Executive Committee meeting: June 12, 2025

Next Board of Directors meeting: July 10, 2025