

Lincoln Road Business Improvement District
Board of Directors Summary Meeting Minutes
October 12, 2023
9:30 a.m. – 11:00 a.m.

In Person

New World Center, 500 17th Street, Miami Beach, Florida 33139
2nd Floor Conference Room

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrROZNMmJYNiVLZVVEViczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in:

+1 301-715-8592 Meeting ID: 474 454 7055#

+1 312-626-6799 Meeting ID: 474 454 7055#

**MEETING CONDUCTED WITH IN-PERSON QUORUM AND VIA TELECONFERENCE SUMMARY MINUTES
(recording available upon request)**

In-Person

Anabel Llopis, Executive Director
Natalie Mejia, Staff
Lyle Stern, President
Mindy McIlroy, Vice President
Howard Herring, Secretary
Alan Khoudari, Treasurer
Andrew Rosenberg, Member at Large
Melvin Schlessler, Board Member
Peter Saliamonas, Board Member
Maria Stead, Board Member
Claudia Jagid, District Consulting
Charles Premdas, Block by Block

Virtual

Freddie Peterson, Ex Officio Board Member
Albert Cohen, Board Member
Kevin Sprague, Studio 2
Carson Celio, O & G
Francesca Morgan, Dana Agency
Cliff Stein, 551 Lincoln Road
Rosanne Capuder, Property Owner
Kenneth Soler, City of Miami Beach
Lauren Firtel, City of Miami Beach
Diana Fontani, City of Miami Beach
Heather Shaw, City of Miami Beach
Yuri Rebello, New World Symphony
Elba Machado, V&E Restaurant Group
(917) 647-7771

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AGENDA

I. WELCOME/INTRODUCTIONS/ROLL

II. APPROVAL ITEMS

- 1) Minutes from Friday, August 4, 2023 LRBID Emergency Board Meeting
- 2) Miami New Drama Concert Series Proposal

III. GENERAL AGENDA ITEMS

- A. Anabel Llopis provided a brief update on the installation process of the R-Evolution monumental sculpture.
- B. Anabel Llopis presented the landscaping plans provided by the participating designers of the Living Art Festival. The budget for this project is \$120,000.00. There are five participating landscape designers: Urban Robot, ULU Studios, Miami Beach Botanical Gardens & Club, Habitat, and L&ND. Each participant is receiving \$20,000 to reimagine selected planters along Lincoln Road. The installation is set to begin November 2023 and the festival will run through April 2024.
- C. Anabel Llopis provided an update on the installation of the Harmony play area on the 400 block of Lincoln Road. Lyle Stern provided an update on the funding of the Lincoln Road sign.
- D. Anabel Llopis provided an update on the installation of the planters that are replacing the jersey barriers at Alton Road, Washington Avenue, and Euclid Avenue.
- E. Anabel Llopis provided update on the upcoming Annual Meeting and suggested locations. The Board discussed potential locations and agreed to host it at the Miami Beach Community Church on Thursday, November 16, 2023.

IV. APPROVAL ITEMS

- A. Melvin Schlessler made a motion to approve the minutes from the Friday, August 4, 2023 LRBID Emergency Board Meeting. Lyle Stern provided the second. Motion passed unanimously.
- B. Anabel Llopis presented the Miami New Drama Concert Series proposal. The board discussed the proposal and put forth the following suggestions: reducing the number of concerts from 10 to 5

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and changing the day from Wednesday to Sunday. A new proposal will be shared at the next Executive Committee meeting.

V. GENERAL AGENDA ITEMS

- A. Claudia Jagid provided an update on the latest efforts made in connecting prospective tenants with Lincoln Road brokers.
- B. Carson Celio from O&G provide an update on recent social media efforts and new goals.
- C. Francesca Morgan from the Dana Agency provided a public relations update for Lincoln Road.
- D. LRBID Programming
 - 1. Anabel Llopis provide an update on the Pumpkin Patch activation in partnership with Plant Daddy. The Pumpkin Patch will run from October 27th through the 31st at the Euclid Oval.
 - 2. Anabel Llopis provided a planning update for the annual Halloween block party hosted in partnership with the City of Miami Beach.

VI. NEW BUSINESS

- A. Alan Khoudari announced Andres Carne de Res is scheduled to open September 2024.
- B. Anabel Llopis announced November 15, 2024 will be the official date for the debut of the R-Evolution sculpture.

VII. MEETING ADJOURNED

Next Executive Committee meeting: November 9, 2023

Annual Meeting: November 16, 2023

Next Board of Directors meeting: January 11, 2024