

**Lincoln Road Business Improvement District
Executive Committee Summary Meeting Minutes
Thursday, November 9, 2023
9:30 a.m. – 11:00 a.m.**

In Person

New World Center, 500 17th Street, Miami Beach, Florida 33139, 2nd Floor Conference Room

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrR0ZNMmJYNiVLZVVEViczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in:

+1 301-715-8592 Meeting ID: 474 454 7055#

MEETING CONDUCTED WITH IN-PERSON QUORUM AND VIA TELECONFERENCE

SUMMARY MINUTES

(recording available upon request)

In-Person

Anabel Llopis, Executive Director

Natalie Mejia, Staff

Lyle Stern, President

Howard Herring, Secretary

Alan Khoudari, Treasurer

Clauida Jagid, District Consulting

Virtual

Mindy McIlroy, Vice President

Albert Cohen, Board Member

Lissette Arrogante, City of Miami Beach

Rickelle Williams, City of Miami Beach

Kenneth Soler, City of Miami Beach

Lauren Firtel, City of Miami Beach

Diana Fontani, City of Miami Beach

Francesca Morgan, Dana Agency

Saira Maidique, Dana Agency

Michelle Kucharczyk, New World Symphony

Yuri Rebello, New World Symphony

Nick Richberg, Miami New Drama

Elba Machado, V&E Hospitality Group

Robert Quittner, Property Owner

Jared Robins, In House CRE

Tania Calero, Azora Exan

AGENDA

I. WELCOME/INTRODUCTIONS/ROLL CALL

II. NEW STORE OPENINGS

- a. Anabel Llopis announced the following new businesses on Lincoln Road: Lulufama, IT Italian Trattoria, and It'Sugar.

III. MIAMI BEACH ART WEEK ACTIVATIONS

- a. Anabel Llopis announced the following Art Week activations on Lincoln Road: Muses (1100 block), Fearless Artists (1100 block), Satellite Art (700 Block), Ikea Pop Up (400 Block), and Marco Cochrane Pop Up Gallery (400 Block).

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IV. GENERAL AGENDA ITEMS

- a. Anabel Llopis discussed the Orange Bowl x Capital One Fan Fest event proposed for Friday, December 29, 2023, on the 1100 block and Lenox Avenue. This will be brought up at the next Executive Committee meeting for funding approval.
- b. Anabel Llopis provided an update on the Living Art Festival installation. The unveiling will be pushed back to December.
- c. Anabel Llopis provided an update on the installation of R-Evolution, the monumental sculpture by Marco Cochrane that will be exhibited on the 400 block from November 2023 through April 2024.
- d. Anabel Llopus provided a brief update on South Beach Slam, the pickleball tournament hosted by the City of Miami Beach at P26, the parking lot behind the north side of the 1000 block from November 17-19, 2023. The press conference will be on November 17th.

V. DISCUSSION OF BID FINANCES

- a. Anabel Llopis provided a brief assessment update.
- b. Anabel Llopis provided a financial review as of October 31, 2023.

VI. GENERAL AGENDA ITEMS (cont'd)

- a. Anabel Llopis discussed rescheduling December's Executive Committee meeting to Tuesday, December 12, 2023, at 9:30 a.m. All confirmed.
- b. Kenneth Soler provided an update on the installation plan for the planters that will replace the existing jersey barriers at Washington Avenue, Alton Road, and Euclid Avenue.
- c. Anabel Llopis provided an update on recent correspondence from SESAC, a music performance licensing agency.
- d. Anabel Llopis provided an update about the upcoming Miami Beach Holiday Festival of Lights with Miami Classical Music Festival and co-sponsored by the City of Miami Beach.
- e. The Executive Committee briefly discussed the success of this year's Halloween programming on Lincoln Road.

VII. APPROVAL ITEMS

- a. Howard Herring made a motion to approve the minutes from the Thursday, September 14, 2023, Executive Committee Meeting. Lyle Stern provided the second. Motion passed unanimously.
- b. Howard Herring made a motion to approve the minutes from the Friday, September 22, 2023, Nominating Committee Meeting. Lyle Stern provided the second. Motion passed unanimously.
- c. Howard Herring made a motion to approve the minutes from the Friday, September 22, 2023, Emergency Executive Committee Meeting. Alan Khoudari provided the second. Motion passed unanimously.
- d. Lyle Stern made a motion to allocate up to \$49,000.00 for the Harmonics Play Area that is being installed on the 400 block of Lincoln Road. Alan Khoudari provided the second. Motion passed unanimously.

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VIII. GENERAL AGENDA ITEMS (cont'd)

- a. Lisette Arrogante provided an update on the Miami Beach Holiday Festival of Lights and a potential partnership for the Zoro Miami premiere at the Regal theater scheduled in January 2024.
- b. Lisette Arrogante and Anabel Llopis provided a brief update about a potential partnership with Sony Music Latin.

IX. APPROVAL ITEMS (cont'd)

- a. Lyle Stern made a motion to support up to five (5) Miami New Drama Concerts for their Sunday Sunset Series beginning the last weekend of January on the 1100 block of Lincoln Road. Howard Herring provided the second. Motion passed unanimously.

X. GENERAL AGENDA ITEMS (cont'd)

- a. Lyle Stern appointed Howard Herring, Alan Khoudari and Natalie Mejia as Inspector of Elections for the upcoming Annual Meeting. Howard Herring provided the second. Motion passed unanimously.
- b. Lyle Stern made a motion to support the Exotic Cars on the Beach car show by funding the required parking and off duty officers for Saturday, December 9, 2023. Howard Herring provided the second. Motion passed unanimously.
- c. New World Symphony Mobile Wall Concert - Item Deferred

XI. NEW BUSINESS

XII. MEETING ADJOURNED

Next Board of Directors meeting: January 11, 2024

Next Executive Committee meetings: February 8, 2023