

Lincoln Road Business Improvement District
Executive Committee Meeting
Thursday, May 9, 2024
9:30 a.m. – 11:00 a.m.

In Person

New World Center, 500 17th Street, Miami Beach, Florida 33139, 2nd Floor Conference Room

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrR0ZNMmJYNiVlZVVEVjczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in: +1 301-715-8592

**MEETING CONDUCTED WITH IN-PERSON QUORUM
AND VIA TELECONFERENCE SUMMARY MINUTES
(recording available upon request)**

In-Person

Anabel Llopis, Executive Director
Natalie Mejia, Staff
Lyle Stern, President
Mindy McIlroy, Vice President
Howard Herring, Secretary
Alan Khoudari, Member at Large
Andrew Rosenberg, Member at Large
Melvin Schlessler, Board Member
Maria Stead, Board Member
Claudia Jagid, District Consulting
David Suarez, City of Miami Beach Commissioner
Brandon Lloyd, City of Miami Beach Commissioner Aid

Virtual

Cliff Stein, Property Owner
Carla Berens, Property Owner
Isabel Castilla, James Corner Field Operations
Mike Abate, James Corner Field Operations
Sahar Moin, James Corner Field Operations
Michel Hausmann, Miami New Drama
Nick Richberg, Miami New Drama
Daniel Anderson, XO Project
Ariel Guitian, City of Miami Beach
Diana Fontani, City of Miami Beach
Heather Shaw, City of Miami Beach
Daniel Alzuri, City of Miami Beach
Lauren Firtel, City of Miami Beach
Elizabeth Miro, City of Miami Beach
Frank Garcia, City of Miami Beach
Javier Llanes, City of Miami Beach
Charles Premdas, City of Miami Beach
Francesca Morgan, Dana Agency
Carson Celio, O&G
Graziao Sbroggio, Graspa Group
Elba Machado, V&E restaurant Group

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AGENDA

I. WELCOME/INTRODUCTIONS/ROLL CALL

II. DISCUSSION OF BID FINANCES

- a. Anabel Llopis provided a financial review as of April 30, 2024

III. LINCOLN ROAD MASTER PLAN - PHASE III UPDATE

- a. Ariel Guitian from the City of Miami Beach's Capital Projects Department and Isabel Castilla from James Corner Field Operations presented the latest updates on Phase III of Lincoln Road's master plan. They discussed design revisions for the Euclid Oval and enhancements to district wayfinding and signage.

IV. GENERAL AGENDA ITEMS

- a. Claudia Jagid provided an update on the Harmonics installation on the 400 block. The instruments have been installed, and the turf is scheduled to be laid on May 10, 2024. \ The team is planning a launch event to celebrate the completion of this project.
- b. Charles Premdas provided a brief update on the installation of traffic delineators at each intersection along Lincoln Road, between Alton Road and Washington Avenue, to enhance pedestrian safety as requested by MBPD and the Transportation Department.
- c. Urban Planning Consultant Update - Item Deferred
- d. Anabel Llopis provided an update on the BID's upcoming Summer Concert Series in partnership with the SOBE Jazz Festival. The concerts will be held at the Euclid Oval from 7:30 p.m. to 9:30 p.m. on June 28, July 4, July 12, and July 14.

V. APPROVAL ITEMS

- a. Mindy McIlroy made a motion to approve the minutes from the Thursday, March 21, 2024, Executive Committee Meeting. Howard Herring provide the second, which was unanimously approved.
- b. Michel Hausmann, Artistic Director of Miami New Drama, proposed a 10-week immersive theatrical experience called "Lincoln Road Rhapsody," which would utilize retail storefronts and public spaces along Lincoln Road. The BID would provide \$250,000 in funding, with Miami New Drama covering the remaining \$330,000 of the budget. Mindy McIlroy motioned to support the \$250,000 funding, with the intention that staff will try to recoup some of the

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funds by securing additional sponsors. Howard Herring seconded the motion, which was unanimously approved.

- c. The committee discussed the potential installation of the XO World sculpture from the World Trade Center on Lincoln Road, scheduled from November to April. Lyle Stern motioned to approve funding of up to \$75,000 for this initiative, contingent upon approval from Art Basel Miami Beach. This approval is outside the control of the LR BID. There is no specified timeline nor guaranteed approval from Art Basel. Therefore, unless and until the LR BID receives such approval, there is no guarantee of the stated funding commitment. Additionally, if and when approval is granted, the funding will be contingent upon Daniel Anderson's ability to guarantee that the artwork can be permitted and installed by November 20, 2024. Howard Herring seconded the motion, which passed unanimously.

VI. CITY OF MIAMI BEACH COMMISSIONER DAVID SUAREZ

- a. Commissioner Suarez provided an update on his initiative to regulate electrical access along Lincoln Road through the installation of timers.
- b. Commissioner Suarez identified a wayfinding issue impacting side street businesses along Lincoln Road and has proposed a signage initiative for presentation to the commission. Seeking the support of the BID, Commissioner Suarez received a motion of support from Lyle Stern, seconded by Mindy McIlroy, with unanimous approval of the motion.
- c. Commissioner Suarez raised concerns about permitted street performers and vendors. He is preparing an item for the commission to establish regulations defining what can be sold and labeled as "art" or "crafts."
- d. Commissioner Suarez proposed a 6-week classical music performance series on Lincoln Road, from June 14 to July 21, with 3-hour performances on Fridays, Saturdays, and Sundays. The \$28,000 budget will be covered by the city. Lyle Stern made a motion to support the program. Mindy McIlroy provided the second; motion passed unanimously.

VII. NEW BUSINESS

VIII. MEETING ADJOURNED

Next Executive Committee meeting: June 13, 2024

Next Board of Directors meeting: July 11, 2024