

Lincoln Road Business Improvement District
Executive Committee Summary Meeting Minutes
Thursday, March 21, 2024
9:30 a.m. – 11:00 a.m.

In Person

New World Center, 500 17th Street, Miami Beach, Florida 33139, 2nd Floor Conference Room

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrR0ZNMmJYNiVlZVVEVjczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in: +1 301-715-8592

**MEETING CONDUCTED WITH IN-PERSON QUORUM
AND VIA TELECONFERENCE SUMMARY MINUTES
(recording available upon request)**

In-Person

Anabel Llopis, Executive Director
Natalie Mejia, Staff
Lyle Stern, President
Mindy McIlroy, Vice President
Howard Herring, Secretary
Andrew Rosenberg, Member at Large
Maria Stead, Board Member
Michael Comras, Property Owner
Lauren Robins, Terranova
Kenneth Varela, City of Miami Beach

Virtual

Alan Khoudari, Treasurer
Melvin Schlessler, Board Member
Cliff Stein, Property Owner
Fabian Basabe, Florida State Representative
Adrian Gonzalez, Aide to Florida State representative
Rashid Instambouli, Miami-Dade County DERM
Galo Pacheco, Miami-Dade County DERM
Rickelle Williams, City of Miami Beach
David Gomez, City of Miami Beach
Diana Fontani, City of Miami Beach
Heather Shaw, City of Miami Beach
Lauren Firtel, City of Miami Beach
Frank Garcia, City of Miami Beach
Charles Premdas, City of Miami Beach
Lisette Arrogante, City of Miami Beach
Francys Vallecillo, City of Miami Beach
Natasha Diaz, City of Miami Beach
Nick Kallergis, City of Miami Beach
Dana Rhoden, Dana Agency
Paula Gomez, Dana Agency
Graziaio Sbroggio, Grasp Group
Sean McCullough, Grasp Group
Elba Machado, V&E restaurant Group
Gabriela Hernandez, Olé Olé Steakhouse & Tapelia
Carter Anderson
Bobby Plasterson
"IT Italian Trattoria"
"Maria Setiembre's iPhone"

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AGENDA

I. WELCOME/INTRODUCTIONS/ROLL CALL

II. DISCUSSION OF BID FINANCES

- a. Anabel Llopis provided a financial review as of February 29, 2024.
- b. Natalie Mejia provided an update on BID assessment collections as of February 29, 2024.

III. APPROVAL ITEMS

- a. Mindy McIlroy made a motion to approve the minutes from the Thursday, February 8, 2024, Executive Committee Meeting. Howard Herring seconded the motion, which was unanimously approved.
- b. The Executive Committee agreed to the extension of R-Evolution through August 1, 2024, at no additional cost to the Lincoln Road Business Improvement District.

IV. GENERAL AGENDA ITEMS

- a. Rashid Istambouli, Assistant Director and Galo Pacheco, Interim Water & Wastewater Division Chief of Miami-Dade County's DERM Department briefed the Executive Committee on the existing FOG program and how it impacts businesses on Lincoln Road.
- b. Nick Kallergis, Deputy Attorney for the City of Miami Beach, elaborated on the potential impact on Lincoln Road if it were designated as a park and provided alternative solutions.
- c. David Gomez, Director of the CIP Division for the City of Miami Beach, provided insights into the recent developments regarding Phase II of the Lincoln Road Master Plan.
- d. Charles Premdas offered a concise update on the installation progress of traffic delineators at every intersection along Lincoln Road, from Washington Avenue to Alton Road, aimed at deterring vehicles from accessing the pedestrianized promenade.
- e. Michael Comras and the Executive Committee discussed the benefits and emphasized the critical need to hire an Urban Planning consultant to strategize for the future of the Lincoln Road district. The focus is on identifying necessary zoning changes to enhance mixed-use and residential opportunities. Lyle Stern motioned to lobby the City to issue an RFP to hire an Urban Planner with the proposed strategy in mind. Howard Herring seconded the motion, which passed unanimously.
- f. Andrew Rosenberg provided an update on a pressure cleaning program established among various Lincoln Road property owners. He also extended an invitation to other interested businesses to join the initiative.

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- g. Anabel Llopis provided an update on the BID Renewal and requested to schedule a workshop to discuss the new assessment boundaries and formula.
- h. Charles Premdas provided an update on the installation of the Harmonics play area on the 400 block of Lincoln Road.
- i. Anabel Llopis provided an update on the proposed roll-out of the digital IKE directories along Lincoln Road.
- j. Anabel Llopis presented art proposals for Lincoln Road's 2024-2025 season, featuring submissions from TYPOE, Gab Bois, the Light Art Collection, and XO World.
- k. Anabel Llopis provided an update on the installation of *Pride 247* at the Euclid Oval
- l. Anabel Llopis gave a concise overview of upcoming BID programming, highlighting the Chime Garden installation, Pride Lights the Night, Family Game Day, the eMerge Americas Block Party, and other scheduled events.
- m. Anabel Llopis suggested an early termination of the agreement with Smorgasburg Miami, proposing that April 2024 be the final month of their presence on the road, with the possibility of bringing them back for specific special events next season. Mindy McIlroy motioned to support the proposal, which was seconded by Andrew Rosenberg. The motion passed unanimously.
- n. Anabel Llopis proposed a charitable shopping competition.
- o. Anabel Llopis shared updates on recent and upcoming brand activations taking place on Lincoln Road.

V. NEW BUSINESS

VI. MEETING ADJOURNED

Next Board of Directors meeting: April 11, 2024

Next Executive Committee meetings: May 9, 2024