

Lincoln Road Business Improvement District  
Executive Committee Summary Meeting Minutes  
Tuesday, June 18, 2024  
9:30 a.m. – 11:00 a.m.

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**In Person**

420 Lincoln Road, Suite 330, Miami Beach, Florida 33139  
Conference Room

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**Join Zoom Meeting**

<https://zoom.us/j/4744547055?pwd=YXo1TmUrR0ZNMmJYNiVLZVVEVjczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in: +1 301-715-8592

**MEETING CONDUCTED WITH IN-PERSON QUORUM  
AND VIA TELECONFERENCE SUMMARY MINUTES  
(recording available upon request)**

**In-Person**

Anabel Llopis, Executive Director

Natalie Mejia, Staff

Lyle Stern, President

Mindy McIlroy, Vice President

Howard Herring, Secretary

Maria Stead, Board Member

**Virtual**

Melvin Schlessor, Board Member

Claudia Jagid, District Consulting

Cliff Stein, Property Owner

Mehdi Khachani, JMK Contractor

Alexandra Mesa, InHouse CRE

Lauren Firtel, City of Miami Beach

Heather Shaw, City of Miami Beach

Diana Fontani, City of Miami Beach

Francisco Garcia, City of Miami Beach

Charles Premdas, City of Miami Beach

Dana Rhoden, Dana Agency

Francesca Morgan, Dana Agency

Angie Diaz, Dana Agency

Paula Gomez, Dana Agency

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**AGENDA**

**I. WELCOME/INTRODUCTIONS/ROLL CALL**

**II. DANA AGENCY**

- a. The Dana Agency provided a high-level overview of their successful first year working with the Lincoln Road BID. They highlighted key accomplishments such as securing high-profile art installations, generating over 2 billion media impressions.

**III. DISCUSSION OF BID FINANCES**

- a. Anabel Llopis presented a financial review as of May 31, 2024

**IV. APPROVAL ITEMS**

- a. Howard Herring made a motion to approve the minutes from the Thursday, March 21, 2024, Executive Committee Meeting. Mindy McIlroy seconded the motion, which was unanimously approved.
- b. Howard Herring made a motion to approve the minutes from the Thursday, May 9, 2024, Executive Committee Meeting. Mindy McIlroy seconded the motion, which was unanimously approved.
- c. Lyle Stern made a motion to support the BISNOW September 10th Conference Sponsorship in the amount of \$7,167. Mindy McIlroy seconded the motion, and it was unanimously approved.
- d. The appointment of an Executive Committee Member to fill the vacancy was deferred.
- e. The LR BID Office Lease Renewal item was deferred.
- f. LR BID Renewal
  - i. Mindy McIlroy made a motion to approve the ballot distribution timeline, which includes mailing the ballots via FedEx on November 18th and keeping the voting period open for four weeks. Lyle Stern seconded the motion, and it was unanimously approved
  - ii. Lyle Stern made a motion to appoint Mindy McIlroy as the Inspector of Election. Howard Herring seconded the motion, and it was unanimously approved.

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- iii. Mindy McIlroy made a motion to adjust the assessment formula to a 10% increase for the first year, with subsequent 3% annual increases for the following 9 years.

**V. GENERAL AGENDA ITEMS**

- a. FY 2024-2025 Budget Workshop
  - i. The Executive Committee reviewed the proposed budget for FY 2024-25 and approved it with minor adjustments for review and approval by the full Board at the July meeting.

**VI. NEW BUSINESS**

- a. The group had an in-depth discussion about potentially ending the BID's contract with Block by Block and instead leveraging the city's resources for maintenance and sanitation on Lincoln Road. They explored the pros and cons of this approach, as well as ideas for increasing police presence and visibility on the street. The Executive Committee requested that staff arrange a meeting with the MBPD Police Chief.
- b. The Board Meeting was rescheduled to July 18, 2024.

**VII. MEETING ADJOURNED**

**Next Executive Committee meeting: TBA**

**Next Board of Directors meeting: July 18, 2024**