

Lincoln Road Business Improvement District
Executive Committee Summary Meeting Minutes
Thursday, February 8, 2023
9:30 a.m. – 11:00 a.m.

In Person

TBD

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrROZNMmJYNiVLZVVEVjczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in: +1 301-715-8592

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**MEETING CONDUCTED WITH IN-PERSON QUORUM
AND VIA TELECONFERENCE SUMMARY MINUTES
(recording available upon request)**

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In-Person

Anabel Llopis, Executive Director

Natalie Mejia, Staff

Lyle Stern, President

Mindy McIlroy, Vice President

Andrew Rosenberg, Member at Large

Maria Stead, Board Member

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Virtual

Arturo Vinueza, Board Member

Cliff Stein, Property Owner

Heather Shaw, City of Miami Beach

Javier Llanes, City of Miami Beach

Lauren Firtel, City of Miami Beach

Charles Premdas, City of Miami Beach

Dana Rhoden, Dana Agency

Saira Maidique, Dana Agency

Paula Gomez, Dana Agency

Francesca Morgan, Dana Agency

Angie Diaz, Dana Agency

Carson Celio, O'Connell & Goldberg

Hailey Fine, O'Connell & Goldberg

Yuri Rebello, New World Symphony

Graziaio Sbroggio, Grasp Group

305-219-3157

305-343-9527

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AGENDA

I. WELCOME/INTRODUCTIONS/ROLL CALL

II. DISCUSSION OF BID FINANCES

- a. Anabel Llopis provided a financial review as of January 31, 2024.
- b. Natalie Mejia provided an update on BID assessment collections as of January 31, 2024.

III. BID RENEWAL

- a. Anabel Llopis provided a brief update on the renewal of the BID.

IV. MASTER PLAN CONSTRUCTION - PHASE II

- a. Anabel Llopis and the room reviewed Phase II of the Lincoln Road Master Plan.
 - i. Issues concerning Pennsylvania Avenue (not addressed in the current Master Plan) were discussed. Staff was asked to invite a city representative to the next BID meeting to share these specific concerns.

V. APPROVAL ITEMS

- a. Mindy McIlroy made a motion to approve the minutes from the Tuesday, December 12, 2023, Executive Committee Meeting. Andrew Rosenberg seconded the motion, which was unanimously approved.

VI. MIAMI BEACH PRIDE

- a. Anabel Llopis presented a proposal by artists AMLgMATD for a three-month Miami Beach Pride activation set to take place from April through June 2024. The proposal showcased renderings depicting fabric rainbow sleeves adorning the planters along Washington Avenue, Euclid Avenue, and Lincoln Road, as well as an art installation situated above the Euclid Oval. The estimated cost for the installation amounts to \$62,000. Given the BID's current budget allocation of \$30,000 for Pride events, an additional \$32,000 will be required to fund this activation fully.
 - i. Andrew Rosenberg made a motion to approve the additional \$32,000 funding request for the proposed Miami Beach Pride activation. Mindy McIlroy provided the second. The motion passed unanimously.
 - ii. Mindy McIlroy put forward the idea of contacting the previous owners of Score Night Club to organize a weekend pop-up event on the rooftop at 1654 Meridian Avenue during Miami Beach Pride. Additionally, she suggested initiating a pop-up program where the BID collaborates with beloved historical Lincoln Road businesses to temporarily return and operate on Lincoln Road throughout the year.

VII. FASD STATE-MANDATED ETHICS TRAINING FOR ELECTED OFFICIALS

- a. The FASD State-Mandated 4-Hour Ethics Training for Elected Officials was discussed, and staff was directed to distribute the requirements to the full board of directors.

VIII. MIAMI BEACH SPRING BREAK

- a. Lyle Stern and Anabel Llopis provided an update on the city's current plan and messaging for Miami Beach Spring Break 2024. The city will be maintaining a high level of vigilance, with stringent measures in place.

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IX. WIND CHIME PROJECT

- a. Anabel Llopis and Natalie Mejia shared the most recent developments regarding the approved Wind Chime Project.

X. AMATEUR SLAM PICKLEBALL TOURNAMENT

- a. Anabel Llopis briefly recapped the Amateur Slam Pickleball Tournament, which took place during the first weekend of February 2024 in the parking lot behind the north side of the 1000 block.

XI. HARMONY PARK

- a. Anabel Llopis relayed an installation update from the City of Miami Beach for Harmony Park on the 400 block of Lincoln Road

XII. BLOCK BY BLOCK AGREEMENT (ITEM DEFERRED)

XIII. DANA AGENCY

- a. The Dana Agency presented their 2023 PR report.

XIV. O&G UPDATE

- a. Carson Celio from O&G presented their social media report as of January 2024.

XV. NEW BUSINESS

- a. Graziano Sbroggio raised a concern regarding an ongoing issue related to a DERM regulation.
 - i. Lyle Stern addressed Heather Shaw from the city's Economic Development Department to tackle the issue. Lauren Firtel recommended scheduling an internal meeting to explore the matter further. Staff was tasked with inviting the Director of DERM to attend the next BID meeting.
- b. Anabel Llopis provided BID programming highlights.

XVIII. MEETING ADJOURNED

Next Board of Directors meeting: April 11, 2024

Next Executive Committee meetings: March 14, 2024