

**Lincoln Road Business Improvement District
Executive Committee Summary Meeting Minutes
Tuesday, December 12, 2023
9:30 a.m. – 10:30 a.m.**

In Person

New World Center, 500 17th Street, Miami Beach, Florida 33139, 2nd Floor Conference Room

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrR0ZNMmJYNiVLZVVEViczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in:

+1 301-715-8592 Meeting ID: 474 454 7055#

**MEETING CONDUCTED WITH IN-PERSON QUORUM AND VIA TELECONFERENCE SUMMARY MINUTES
(recording available upon request)**

In-Person

Anabel Llopis, Executive Director
Natalie Mejia, Staff
Lyle Stern, President
Howard Herring, Secretary
Andrew Rosenberg, Member at Large
Maria Stead, Board Member
Claudia Jagid, District Consulting

Virtual

Gregory Galy, Board Member
Albert Cohen, Owner Representative
Cliff Stein, Property Owner
Carla Berens, Property Owner
Francys Vallecillo, City of Miami Beach
Lissette Arrogante, City of Miami Beach
Kenneth Soler, City of Miami Beach
Diana Fontani, City of Miami Beach
Saira Maidique, Dana Agency
Paula Gomez, Dana Agency
Carson Celio, O'Connell & Goldberg
Yuri Rebello, New World Symphony
Max Gelband, Comras Company
Ryan Brodsky, Colliers
Bruce Orosz, ACT Productions
Noemi Lopez, ACT Productions

AGENDA

- I. WELCOME/INTRODUCTIONS/ROLL CALL
- II. DISCUSSION OF BID FINANCES
 - a. Anabel Llopis conducted a financial review as of November 30, 2023
 - b. Natalie Mejia provided a brief assessment update. Outreach will begin in January 2024.
- III. GENERAL AGENDA ITEMS
 - a. Carson Celio from O&G provided a social media recap as of November 30, 2023.

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IV. APPROVAL ITEMS

- a. Bruce Orosx from ACT Productions, alongside Noemi Lopez, briefed the Executive Committee on the upcoming Zorro Miami premiere, a collaborative project with Universal Studios and Amazon Prime, scheduled to take place at Regal Cinema on Lincoln Road. They made a formal request for financial assistance from the LRBID.
 - i. Lyle Stern proposed a motion to endorse the funding request, excluding the auditorium fees, with a cap set at \$9,072.00, contingent upon the inclusion of outdoor and public activations and with the understanding that the City of Miami Beach will reimburse the funds. Andrew Rosenberg seconded the motion, which was unanimously approved.
- b. Howard Herring made a motion to approve the minutes from the Thursday, November 9, 2023, Executive Committee Meeting. Andrew Rosenberg seconded the motion, which was unanimously approved.
- c. Anabel Llopis requested \$2,000.00 to support the Orange Bowl x Capital One Pep Rally on Lincoln Road. The funds would be used to close Lenox Avenue and schedule off-duty officers. Lyle Stern motioned to approve the request. Andrew Rosenberg seconded the motion, which was unanimously approved.

V. GENERAL AGENDA ITEMS

- a. Anabel Llopis provided a brief update on the activations scheduled to take place during or around the Miami Marathon in January.
- b. Anabel Llopis provided an update on initiatives aimed at supporting and activating Lincoln Road for Miami Beach Pride.
 - i. Lyle Stern instructed the staff to arrange a meeting with all Miami Beach Pride partners to establish a comprehensive plan.
 - ii. Paula Gomez from the Dana Agency provided a public relations update.

VI. UPCOMING EVENTS

- a. Anabel Llopis provided a brief update on the upcoming SOBE Jazz Festival (January 6-7, 2024)
- b. Anabel Llopis provided a brief update on the annual Miami Beach Heroes Dinner scheduled for January 23, 2024.

VII. NEW BUSINESS

- a. Lyle Stern informed the Executive Committee about recent district events and business developments contributing to the advancement of Lincoln Road.

VIII. MEETING ADJOURNED

Next Board of Directors meeting: January 11, 2024

Next Executive Committee meetings: February 8, 2024