

Lincoln Road Business Improvement District
Board of Directors Meeting
April 11, 2024
9:30 a.m. – 11:00 a.m.

In Person

New World Center, 500 17th Street, Miami Beach Florida, 33139
2nd Floor Conference Room

Join Zoom Meeting

<https://zoom.us/j/4744547055?pwd=YXo1TmUrROZNMmJYNiVLZVVEViczZz09>

Meeting ID: 474 454 7055

Password: 808879

Call-in:

+1 301-715-8592 Meeting ID: 474 454 7055#

**MEETING CONDUCTED WITH IN-PERSON QUORUM
AND VIA TELECONFERENCE SUMMARY MINUTES
(recording available upon request)**

In-Person

Anabel Llopis, Executive Director
Natalie Mejia, Staff
Claudia Jagid, District Consulting
Lyle Stern, President
Mindy McIlroy, Vice President
Melvin Schlessler, Board Member
Arturo Vinueza, Board Member
David Herzberg, Board Member
Peter Saliamonas, Board Member

Virtual

Howard Herring, Secretary
Maria Stead, Board Member
Cliff Stein, Property Owner
Jared Robins, InHouse CRE
Francesca Morgan, Dana Agency
Angie Diaz, Dana Agency
Angie Diaz, Dana Agency
Carson Celio, O'Connell & Goldberg
Lissette Arrogante, City of Miami Beach
Francys Vallecillo, City of Miami Beach
Justin Karr, City of Miami Beach
Heather Shaw, City of Miami Beach
Diana Fontani, City of Miami Beach
Lauren Firtel, City of Miami Beach
Charles Premdas, City of Miami Beach
Daniel Alzuri, City of Miami Beach
Elba Machado, V&E Restaurant Group
Yuri Rebello, New World Symphony
Michel Hausmann, Miami New Drama
Nick Richberg, Miami New Drama
Paul Savage, Bercow Radell Fernandez Larkin + Tapanes

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AGENDA

I. WELCOME/INTRODUCTIONS/ROLL

II. DISCUSSION OF BID FINANCES

A. Anabel Llopis presented a financial review as of March 31, 2023.

III. GENERAL AGENDA ITEMS

A. Michel Hausmann introduced Miami New Drama and their proposal for "Lincoln Road Rhapsody," a play specifically created for Lincoln Road that will use existing storefronts as an immersive backdrop. They are seeking funding from the LR BID.

1. The Board was supportive the cultural program and asked for the item to be brought back at the next Executive Committee meeting for further discussion.

IV. APPROVAL ITEMS

A. Mindy McIlroy made a motion to approve the minutes from the Monday, January 22, 2024 LR BID Board Meeting. Melvin Schlessor seconded the motion, which was unanimously approved.

B. Paul Savage, representing the Hwood Group, presented plans for The Nice Guy Restaurant, which aims to rehabilitate 947 Lincoln Road. He requested a letter of support from the LR BID Board of Directors.

1. Melvin Schlessor made a motion to support The Hwood Group's efforts to rehabilitate 947 Lincoln Road with the proposed plans for the Nice Guy Restaurant. Mindy McIlroy provide the second. Motion passed unanimously.

V. GENERAL AGENDA ITEMS (cont'd)

A. Mindy McIlroy made a motion to support no increase for the first year of the BID renewal, a 20% increase for the second year, and then a yearly increase of either 2% or the CPI, capped at 4%, for subsequent years. Lyle Stern provided the second. Motion passed unanimously.

B. XO Art Installation Item Deferred to May's Executive Committee Meeting

C. Claudia Jagid provided an update on Family Game Day. Anabel Llopis suggested continuing Family Game Day while putting the Lincoln Road Kids Club programming on hold.

D. Lyle Stern addressed the unhoused challenges on Lincoln Road.

E. Charles Premdas addressed the city's plans to resolve electrical access issues in the district and

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discussed the city's pilot program.

- F. Claudia Jagid and Charles Premdas provided an update on the Harmonics Installation on the 400 block on Lincoln Road.
- G. Anabel Llopis provided an update on Racing Miami's Formula 1 Teams Activation on the 700 block and the Williams Fan Fest Pop Up at 700 Lincoln Road.
- H. Lyle Stern briefly addressed concerns regarding the current sidewalk café concession agreement.
- I. Francesca Morgan presented their monthly public relation report.

VI. NEW BUSINESS

- A. Anabel Llopis and David Herzberg discussed an opportunity for the LR BID to relocate its offices to the Sterling Building on the 900 block of Lincoln Road, which would also accommodate Block by Block staff and storage.

MEETING ADJOURNED

Next Executive Committee meeting: May 9, 2024

Next Board of Directors meeting: July 11, 2024